

# KATHERINE AXIOTIS

## VIDEO PRODUCER + EDITOR

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Video content is quickly becoming the number one way for businesses to drive online traffic and communicate with their base. I help my clients build an authentic digital presence through engaging videos curated to target their desired audiences.

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## PROFESSIONAL EXPERIENCE

### 2018-PRESENT **FREELANCE VIDEOGRAPHER**

As an independent contractor I shoot, produce, and edit videos ranging from weddings and events to branded promos. I'm currently producing a vlog for one of my biggest clients, professional athlete Jarnell Stokes.

### 2017-2018 **CONTENT MARKETING PRODUCER at GAIA Inc.**

Gaia, Inc. is a publicly traded streaming service offering content ranging from yoga and consciousness to aliens and UFOs. My time at this company taught me a lot about converting subscribers through paid advertising but also building organic engagement through social platforms. I created videos for Facebook and Instagram campaigns as well as Xfinity spots.

### 2014-2016 **VIDEO PRODUCER at HANGAR 30**

Hangar 30 is a digital marketing agency working with clients in the Department of Defense, government contractors, as well as private sector organizations. We created documentary style content, branding videos, internal marketing, training videos, and event videos. The position required a significant amount of on location shoots with a two person video team.

### 2013-2014 **VIDEO EDITOR at PROPER FILMS**

Proper Films is a cinematography team specializing in outdoor adventure and travel videos. During my time there I developed my editing skills working in the Adobe suite and perfected organizational workflow for editing projects.

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## EDUCATION **VIDEO PRODUCTION, AAC - The Art Institute of Colorado**

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## SKILLS

Adobe Premiere Pro CC  
Adobe After Effects CC  
Adobe Illustrator CC

Adobe Photoshop CC  
Social Media Marketing  
Organic Content Marketing

Pre-Production  
Production  
Post Production



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